



In the news

Big Apple Parent

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Newsbites

So who needs a fresh baby?

A fresh baby doesn't sound like something anyone would want to deal with. But the Fresh Baby's Fresh Start Kit is about homemade meals, not attitude.

Developed by sisters Cheryl Tallman and Joan Ahlers, the concept is simple: Prepare healthy, all-natural baby foods quickly and easily using a few simple tools. Their kit supplies everything a parent needs to begin making baby food at home, including the "Cworkbook", an easy-to-read combination workbook and cookbook containing information on introducing solid foods, the "Fresh Start" baby food preparation system, and over 40 recipes. There's also a video with step-by-step instructions; a Quick Reference Card with helpful hints on food interactions, common ailments, nutrient source information, and healthy eating habits; and a pair of covered freezer trays, specially designed for preparation and storage.

The kit is available for \$34.95 and can be ordered by calling (866) 403-7374 or by going to www.freshbaby.com.



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