



PRODUCT PRICE LIST

CERTIFIED: WOSB, WBE

SOLE SOURCE for all Fresh Baby Products

GOLD CHAMPION MyPlate National Strategic Partner

Address: 523 East Mitchell Street

Petoskey, MI 49770

Phone: 231-348-2706 Fax: 888-747-3247

Email: AccountService@FreshBaby.com

Requirements for pricing eligibility:

1. Products are not for resale (cannot be resold)
2. Products DO NOT include retail packaging or UPC codes

Item#	Item#	Description	Language	20% OFF SINGLE UNIT PRICE (applies to sales only)	Single Unit Price 1-49 (units)	Discount Price 50-499 (units)	Discount Price 500-999 (units)	Discount Price 1,000-2,499 (units)	Discount Price 2,500-4,999 (units)	Discount Price 5,000-14,999 (units)	Discount Price 15,000-29,999 (units)	Discount Price 30,000+ (units) and/or Custom Design
HEALTHY EATING PATTERNS												
13511E	13511S	7" Kid's 5-Section MyPlate	ENG / SPA	\$ 3.94	\$ 4.92	\$ 4.43	\$ 4.31	\$ 4.19	\$ 4.04	\$ 3.94	\$ 3.84	Call Us
13517E	13517	7" Kid's 5-Section Garden MyPlate	ENG / BIL	\$ 3.94	\$ 4.92	\$ 4.43	\$ 4.31	\$ 4.19	\$ 4.04	\$ 3.94	\$ 3.84	Call Us
13514E	13514S	7" Kid's 4-Section MyPlate	ENG / SPA	\$ 3.94	\$ 4.92	\$ 4.43	\$ 4.31	\$ 4.19	\$ 4.04	\$ 3.94	\$ 3.84	Call Us
13518E	13518	7" Kid's 4-Section Garden MyPlate	ENG / BIL	\$ 3.94	\$ 4.92	\$ 4.43	\$ 4.31	\$ 4.19	\$ 4.04	\$ 3.94	\$ 3.84	Call Us
13509E	13509S	MyPlate and Activity Placemat	ENG / SPA	\$ 1.52	\$ 1.90	\$ 1.71	\$ 1.66	\$ 1.62	\$ 1.56	\$ 1.52	\$ 1.48	Call Us
13512E	13512S	4-6 Oz. Kid's MyPlate Dairy Open Cup	ENG / SPA	\$ 2.10	\$ 2.63	\$ 2.36	\$ 2.30	\$ 2.23	\$ 2.15	\$ 2.10	\$ 2.05	Call Us
13520E	13520	4-6 Oz. Kid's Dairy Garden Cup - Bilingual	ENG/BIL	\$ 2.10	\$ 2.63	\$ 2.36	\$ 2.30	\$ 2.23	\$ 2.15	\$ 2.10	\$ 2.05	Call Us
13513E	13513S	Kid's MyPlate Dairy Training Cup w/ Lid	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
13519E	13519	Kid's Dairy Garden Training Cup w/ Lid	ENG/BIL	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
44011E	44011S	Kid's Portion Tip Card	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
44020		MyPlate Daily Food Plan Card	BIL	\$ 0.79	\$ 0.99	\$ 0.89	\$ 0.86	\$ 0.84	\$ 0.81	\$ 0.79	\$ 0.77	Call Us
44030		3-pc Kid's MyPlate Cutlery Set w/ Case	N/A	\$ 4.66	\$ 5.82	\$ 5.24	\$ 5.09	\$ 4.95	\$ 4.77	\$ 4.66	\$ 4.54	Call Us
44030FK		MyPlate Toddler Fork – 1 Dozen	N/A	\$ 13.86	\$ 17.33	\$ 15.59	\$ 15.16	\$ 14.73	\$ 14.21	\$ 13.86	\$ 13.51	Call Us
44030SP		MyPlate Toddler Spoon – 1 Dozen	N/A	\$ 13.86	\$ 17.33	\$ 15.59	\$ 15.16	\$ 14.73	\$ 14.21	\$ 13.86	\$ 13.51	Call Us
44033E	44033S	Kid's MyPlate Dinnerware Set	ENG / SPA	\$ 11.85	\$ 14.82	\$ 13.33	\$ 12.96	\$ 12.59	\$ 12.15	\$ 11.85	\$ 11.56	Call Us
44033		Kid's MyPlate Dinnerware Set - Bilingual	BIL	\$ 11.85	\$ 14.82	\$ 13.33	\$ 12.96	\$ 12.59	\$ 12.15	\$ 11.85	\$ 11.56	Call Us
32020E	32020S	8" 4-Section MyPlate - Word Art	ENG / SPA	\$ 3.94	\$ 4.92	\$ 4.43	\$ 4.31	\$ 4.19	\$ 4.04	\$ 3.94	\$ 3.84	Call Us
32021E	32021S	8-Oz. MyPlate Dairy Cup - Word Art	ENG / SPA	\$ 2.10	\$ 2.63	\$ 2.36	\$ 2.30	\$ 2.23	\$ 2.15	\$ 2.10	\$ 2.05	Call Us
44047E	44047S	Healthy Choices 51+ Placemat	ENG / SPA	\$ 1.52	\$ 1.90	\$ 1.71	\$ 1.66	\$ 1.62	\$ 1.56	\$ 1.52	\$ 1.48	Call Us
55050E	55050S	8" 4-Section MyPlate - Doodle Art	ENG / SPA	\$ 3.94	\$ 4.92	\$ 4.43	\$ 4.31	\$ 4.19	\$ 4.04	\$ 3.94	\$ 3.84	Call Us
55051E	55051S	8-Oz. MyPlate Dairy Cup - Doodle Art	ENG / SPA	\$ 2.10	\$ 2.63	\$ 2.36	\$ 2.30	\$ 2.23	\$ 2.15	\$ 2.10	\$ 2.05	Call Us
55031E	55031S	Doodle Art Food & Fun Set - MyPlate, Cup, Flying Disc and Backpack	ENG / SPA	\$ 8.28	\$ 10.35	\$ 9.32	\$ 9.06	\$ 8.80	\$ 8.49	\$ 8.28	\$ 8.07	Call Us
COOKING & FOOD SAFETY												
13503E	13503S	Early Eaters Resource Guide & Cookbook	ENG / SPA	\$ 2.24	\$ 2.98	\$ 2.68	\$ 2.61	\$ 2.53	\$ 2.45	\$ 2.39	\$ 2.33	Call Us
13506E	13506S	I ♥ Vegetables	ENG / SPA	\$ 2.24	\$ 2.98	\$ 2.68	\$ 2.61	\$ 2.53	\$ 2.45	\$ 2.39	\$ 2.33	Call Us
44014	44014E	Kid's Kitchen Helper MyPlate Apron	BIL / ENG	\$ 2.52	\$ 3.15	\$ 2.84	\$ 2.76	\$ 2.68	\$ 2.58	\$ 2.52	\$ 2.46	Call Us
44018E	44018S	Food Safety Cutting Board - Fruit and Vegetable	ENG / SPA	\$ 1.52	\$ 1.90	\$ 1.71	\$ 1.66	\$ 1.62	\$ 1.56	\$ 1.52	\$ 1.48	Call Us
44019E	44019S	Food Safety Cutting Board – Proteins	ENG / SPA	\$ 1.52	\$ 1.90	\$ 1.71	\$ 1.66	\$ 1.62	\$ 1.56	\$ 1.52	\$ 1.48	Call Us
44024E	44024S	Kids in the Kitchen Tip Card NEW Design in 2024!	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
44025E	44025S	Fridge & Freezer Tip Card NEW Design in 2024!	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
44040E	44040S	Vegetable Tip Card	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
44042E	44042S	Recipe & Kitchen Safety Tip Card	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
44067		Quick Pickles Magnet Bilingual NEW in 2024!	BIL	\$ 1.92	\$ 2.40	\$ 2.16	\$ 2.10	\$ 2.04	\$ 1.97	\$ 1.92	\$ 1.87	Call Us
44068		Freezer Fruit Spread Magnet Bilingual NEW in 2024!	BIL	\$ 1.92	\$ 2.40	\$ 2.16	\$ 2.10	\$ 2.04	\$ 1.97	\$ 1.92	\$ 1.87	Call Us
44045E	44045S	Recipe Helper Magnifier Card	ENG / SPA	\$ 2.91	\$ 3.64	\$ 3.28	\$ 3.19	\$ 3.10	\$ 2.99	\$ 2.91	\$ 2.84	Call Us
55006E	55006S	Kid's Comic Book Apron	ENG / SPA	\$ 4.19	\$ 5.24	\$ 4.72	\$ 4.58	\$ 4.45	\$ 4.30	\$ 4.19	\$ 4.09	Call Us
55014E	55014S	Fridge Thermometer	ENG / SPA	\$ 1.26	\$ 1.58	\$ 1.42	\$ 1.38	\$ 1.34	\$ 1.29	\$ 1.26	\$ 1.23	Call Us

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FOOD STORAGE												
13510		Freezer Storage Tray	BIL	\$ 3.15	\$ 3.94	\$ 3.54	\$ 3.45	\$ 3.35	\$ 3.23	\$ 3.15	\$ 3.07	Call Us
22008		4-Pop Maker - Carrot	BIL	\$ 4.96	\$ 6.62	\$ 5.95	\$ 5.79	\$ 5.62	\$ 5.42	\$ 5.29	\$ 5.16	Call Us
44021E	44021S	MyPlate Snack Bag	ENG / SPA	\$ 2.21	\$ 2.76	\$ 2.49	\$ 2.42	\$ 2.35	\$ 2.26	\$ 2.21	\$ 2.15	Call Us
44023E	44023S	MyPlate Sandwich Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
44058E	44058S	Lunch Bag w/ Placemat Tip Card	ENG / SPA	\$ 3.98	\$ 4.98	\$ 4.48	\$ 4.36	\$ 4.23	\$ 4.08	\$ 3.98	\$ 3.88	Call Us
44059E	44059S	Placemat / Foods On-the-Go Tip Card	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.11	\$ 1.07	\$ 1.05	\$ 1.02	Call Us
44073		Produce Saver Ethylene Absorber NEW in 2024!	BIL	\$ 1.72	\$ 2.29	\$ 2.06	\$ 2.00	\$ 1.95	\$ 1.88	\$ 1.83	\$ 1.79	Call Us
GARDENING												
55011		Collapsible Garden Bucket w/ Tip Card	BIL	\$ 4.70	\$ 5.87	\$ 5.28	\$ 5.14	\$ 4.99	\$ 4.81	\$ 4.70	\$ 4.58	Call Us
55016		Growing Vegetable From Food Scraps Tip Card	BIL	\$ 0.79	\$ 0.99	\$ 0.89	\$ 0.86	\$ 0.84	\$ 0.81	\$ 0.79	\$ 0.77	Call Us
44060		1 Gallon Grow Bag w/ Tip Card (lime/orange/purple)	BIL	\$ 2.84	\$ 3.55	\$ 3.20	\$ 3.11	\$ 3.02	\$ 2.91	\$ 2.84	\$ 2.77	Call Us
44061		3 Gallon Grow Bag w/ Tip Card (blue/gray)	BIL	\$ 3.36	\$ 4.20	\$ 3.78	\$ 3.68	\$ 3.57	\$ 3.44	\$ 3.36	\$ 3.28	Call Us
44062		5 Gallon Grow Bag w/ Tip Card (charcoal)	BIL	\$ 3.98	\$ 4.98	\$ 4.48	\$ 4.36	\$ 4.23	\$ 4.08	\$ 3.98	\$ 3.88	Call Us
44069		MyPlate Plant Markers w/ Pen NEW in 2024!	BIL	\$ 2.30	\$ 2.88	\$ 2.59	\$ 2.52	\$ 2.45	\$ 2.36	\$ 2.30	\$ 2.25	Call Us
44070		Seed Starter Kit NEW in 2024!	BIL	\$ 4.13	\$ 5.16	\$ 4.80	\$ 4.64	\$ 4.52	\$ 4.39	\$ 4.23	\$ 4.13	Call Us
FOOD SHOPPING & FARMERS MARKET												
44027		Banner Pen – Nutrition Facts	BIL	\$ 1.28	\$ 1.59	\$ 1.43	\$ 1.39	\$ 1.35	\$ 1.31	\$ 1.28	\$ 1.24	Call Us
44028		Banner Pen – Added Sugar	BIL	\$ 1.28	\$ 1.59	\$ 1.43	\$ 1.39	\$ 1.35	\$ 1.31	\$ 1.28	\$ 1.24	Call Us
44029		Banner Pen – Sodium	BIL	\$ 1.28	\$ 1.59	\$ 1.43	\$ 1.39	\$ 1.35	\$ 1.31	\$ 1.28	\$ 1.24	Call Us
44046E	44046S	MyPlate For the Win Grocery Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
44010E	44010S	MyPlate Grocery List	ENG / SPA	\$ 1.84	\$ 2.30	\$ 2.07	\$ 2.01	\$ 1.95	\$ 1.89	\$ 1.84	\$ 1.79	Call Us
44022E	44022S	Fruit and Vegetable (FNV) Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
44015E	44015S	Kid's Farmer's Market Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
44017E	44017S	Farmer's Market Tip Card	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
44039E	44039S	Food Label Magnifier	ENG / SPA	\$ 2.91	\$ 3.64	\$ 3.28	\$ 3.19	\$ 3.10	\$ 2.99	\$ 2.91	\$ 2.84	Call Us
44041E	44041S	Insulated Grocery Bag w/ List & Marker	ENG / SPA	\$ 3.99	\$ 4.99	\$ 4.49	\$ 4.36	\$ 4.24	\$ 4.09	\$ 3.99	\$ 3.89	Call Us
44043E	44043S	Insulated Farmer's Market Bag w/ List & Marker	ENG / SPA	\$ 3.99	\$ 4.99	\$ 4.49	\$ 4.36	\$ 4.24	\$ 4.09	\$ 3.99	\$ 3.89	Call Us
44044E	44044S	Adult Farmer's Market Tip Card	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
44051E	44051S	Fruit and Vegetable (FNV) Wheel	ENG / SPA	\$ 2.92	\$ 3.65	\$ 3.29	\$ 3.19	\$ 3.10	\$ 2.99	\$ 2.92	\$ 2.85	Call Us
44052E	44052S	Kid's Grocery Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
44054E	44054S	Farmer's Market Bingo Card	ENG / SPA	\$ 1.59	\$ 1.99	\$ 1.79	\$ 1.74	\$ 1.69	\$ 1.63	\$ 1.59	\$ 1.55	Call Us
44055E	44055S	Fruit and Veggie (FNV) Bingo Card	ENG / SPA	\$ 1.59	\$ 1.99	\$ 1.79	\$ 1.74	\$ 1.69	\$ 1.63	\$ 1.59	\$ 1.55	Call Us
44056E	44056S	MyPlate Food Group Bingo Card 1	ENG / SPA	\$ 1.59	\$ 1.99	\$ 1.79	\$ 1.74	\$ 1.69	\$ 1.63	\$ 1.59	\$ 1.55	Call Us
44057E	44057S	MyPlate Food Group Bingo Card 2	ENG / SPA	\$ 1.59	\$ 1.99	\$ 1.79	\$ 1.74	\$ 1.69	\$ 1.63	\$ 1.59	\$ 1.55	Call Us
44063E	44063S	Menu Plan and MyPlate Grocery List NEW in 2024!	ENG / SPA	\$ 2.10	\$ 2.63	\$ 2.37	\$ 2.30	\$ 2.24	\$ 2.16	\$ 2.10	\$ 2.05	Call Us
44064		Be Saturated Fat Smart Tip Card NEW in 2024!	BIL	\$ 0.79	\$ 0.99	\$ 0.89	\$ 0.87	\$ 0.84	\$ 0.81	\$ 0.79	\$ 0.77	Call Us
44065		Be Sodium Smart Tip Card NEW in 2024!	BIL	\$ 0.79	\$ 0.99	\$ 0.89	\$ 0.87	\$ 0.84	\$ 0.81	\$ 0.79	\$ 0.77	Call Us
44066		Be Added Sugar Smart Tip Card NEW in 2024!	BIL	\$ 0.79	\$ 0.99	\$ 0.89	\$ 0.87	\$ 0.84	\$ 0.81	\$ 0.79	\$ 0.77	Call Us
44072		Collapsible Grocery Box NEW in 2024!	BIL	\$ 4.84	\$ 6.05	\$ 5.45	\$ 5.29	\$ 5.14	\$ 4.96	\$ 4.84	\$ 4.72	Call Us

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PHYSICAL ACTIVITY & HYDRATION												
44031E	44031S	Comic MyPlate Backpack Gym Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
	44032	Kid's MyPlate Backpack Gym Bag	N/A	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
55029E	55029S	Move More Eat Well Doodle Art Backpack Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
	44034	Get Active Set - MyPlate Gym Bag, Beach Ball & Collapsible Kids Water Bottle	BIL	\$ 5.87	\$ 7.34	\$ 6.61	\$ 6.42	\$ 6.24	\$ 6.02	\$ 5.87	\$ 5.72	Call Us
44049	44050	Hydrate and Have Fun Set (MyPlate Kids Gym Bag, Cube Game - choice of Move (44049) or Yoga (44050), Silicone Band Water Bottle and MyPlate Toss Up Beach Ball Game)	BIL	\$ 11.17	\$ 13.97	\$ 12.57	\$ 12.22	\$ 11.87	\$ 11.45	\$ 11.17	\$ 10.89	Call Us
	55000	16-oz. MyPlate Silicone Band Water Bottle	BIL	\$ 3.34	\$ 4.18	\$ 3.76	\$ 3.66	\$ 3.55	\$ 3.43	\$ 3.34	\$ 3.26	Call Us
	55037	16-oz. MOM STRONG Silicone Band Water Bottle NEW in 2024!	BIL	\$ 3.34	\$ 4.18	\$ 3.76	\$ 3.66	\$ 3.55	\$ 3.43	\$ 3.34	\$ 3.26	Call Us
	55009	16-oz. Stars & Stripes Water Bottle	ENG	\$ 3.66	\$ 4.57	\$ 4.11	\$ 4.00	\$ 3.88	\$ 3.75	\$ 3.66	\$ 3.56	Call Us
	55003	Kid's 10-oz. Collapsible Water Bottle	BIL	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
	55004	MyPlate Toss Up Beach Ball Game	MULTI	\$ 2.10	\$ 2.63	\$ 2.36	\$ 2.30	\$ 2.23	\$ 2.15	\$ 2.10	\$ 2.05	Call Us
	55007	Move & Memorize Game NEW Material in 2024!	BIL	\$ 4.17	\$ 5.21	\$ 4.69	\$ 4.56	\$ 4.43	\$ 4.27	\$ 4.17	\$ 4.06	Call Us
	55008	Yoga & Learn Game NEW Material in 2024!	BIL	\$ 4.17	\$ 5.21	\$ 4.69	\$ 4.56	\$ 4.43	\$ 4.27	\$ 4.17	\$ 4.06	Call Us
55024E	55024S	Move More. Eat Well. Quick Dry Towel	ENG / SPA	\$ 2.79	\$ 3.49	\$ 3.14	\$ 3.05	\$ 2.97	\$ 2.86	\$ 2.79	\$ 2.72	Call Us
	55025	Move More. Eat Well. Figure 8 Exercise Bands	N/A	\$ 1.65	\$ 2.06	\$ 1.85	\$ 1.80	\$ 1.75	\$ 1.69	\$ 1.65	\$ 1.61	Call Us
55026E	55026S	Move More. Eat Well. Knee Pad	ENG / SPA	\$ 3.66	\$ 4.58	\$ 4.12	\$ 4.01	\$ 3.89	\$ 3.76	\$ 3.66	\$ 3.57	Call Us
55027E	55027S	Move More. Eat Well. Drawstring Backpack Bag	ENG / SPA	\$ 3.03	\$ 3.79	\$ 3.41	\$ 3.32	\$ 3.22	\$ 3.11	\$ 3.03	\$ 2.96	Call Us
55028E	55028S	Move More. Eat Well. Flying Disc + Pouch	ENG / SPA	\$ 0.80	\$ 1.00	\$ 0.90	\$ 0.88	\$ 0.85	\$ 0.82	\$ 0.80	\$ 0.78	Call Us
	55030	Move More. Eat Well. Jump Rope	BIL	\$ 1.77	\$ 2.21	\$ 1.99	\$ 1.93	\$ 1.88	\$ 1.81	\$ 1.77	\$ 1.72	Call Us
	55032	Footbag - Assorted Fruit Designs NEW in 2024!	BIL	\$ 2.22	\$ 2.77	\$ 2.49	\$ 2.42	\$ 2.35	\$ 2.27	\$ 2.22	\$ 2.16	Call Us
	55034	Move More. Eat Well. Skip Ball Game NEW in 2024!	BIL	\$ 2.18	\$ 2.72	\$ 2.45	\$ 2.38	\$ 2.31	\$ 2.23	\$ 2.18	\$ 2.12	Call Us
	55035	Move More. Eat Well. Chinese Jump Rope NEW in 2024!	BIL	\$ 2.18	\$ 2.72	\$ 2.45	\$ 2.38	\$ 2.31	\$ 2.23	\$ 2.18	\$ 2.12	Call Us
	55036	Move More. Eat Well. Adjustable Hula Hoop NEW in 2024!	BIL	\$ 3.10	\$ 3.88	\$ 3.49	\$ 3.40	\$ 3.30	\$ 3.18	\$ 3.10	\$ 3.03	Call Us
COLORING, ACTIVITIES & MORE												
44048E	44048S	Eye Health Microfiber Cloth - Assorted designs	ENG / SPA	\$ 1.17	\$ 1.46	\$ 1.31	\$ 1.28	\$ 1.24	\$ 1.20	\$ 1.17	\$ 1.14	Call Us
	55012	Healthy Choices Coloring & Activity Book (no gel pens)	English	\$ 3.47	\$ 4.34	\$ 3.90	\$ 3.79	\$ 3.69	\$ 3.56	\$ 3.47	\$ 3.38	Call Us
	55013	Healthy Choices Coloring & Activity Book w/ Gel Pens	English	\$ 4.69	\$ 5.86	\$ 5.27	\$ 5.13	\$ 4.98	\$ 4.80	\$ 4.69	\$ 4.57	Call Us
	55015	Lettuce Turnip the Colors Word Search & Coloring Booklet	English	\$ 0.83	\$ 1.04	\$ 0.94	\$ 0.91	\$ 0.88	\$ 0.85	\$ 0.83	\$ 0.81	Call Us
	55017	Color Your Own Apron & Marker Set	N/A	\$ 1.13	\$ 1.42	\$ 1.28	\$ 1.24	\$ 1.20	\$ 1.16	\$ 1.13	\$ 1.11	Call Us
	55018	Color Your Own Bag & Marker Set	N/A	\$ 1.13	\$ 1.42	\$ 1.28	\$ 1.24	\$ 1.20	\$ 1.16	\$ 1.13	\$ 1.11	Call Us
	55019	I Help Make Every Bite Count Coloring Book and Marker Set	BIL	\$ 1.13	\$ 1.42	\$ 1.28	\$ 1.24	\$ 1.20	\$ 1.16	\$ 1.13	\$ 1.11	Call Us
	55033	I Help Make Every Bite Count Coloring Book (no markers)	BIL	\$ 0.80	\$ 1.00	\$ 0.90	\$ 0.88	\$ 0.85	\$ 0.82	\$ 0.80	\$ 0.78	Call Us
	55020	Color Your Own Clinic Set (120 PCS -40 of each Aprons, Bags, Books)	BIL	\$ 139.44	\$ 174.30	\$ 156.87	\$ 152.51	\$ 148.16	\$ 142.93	\$ 139.44	\$ 135.95	Call Us

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Item#	Item#	Description	Language	20% OFF SINGLE UNIT PRICE (applies to sales only)	Single Unit Price 1-49 (units)	Discount Price 50-499 (units)	Discount Price 500-999 (units)	Discount Price 1,000-2,499 (units)	Discount Price 2,500-4,999 (units)	Discount Price 5,000-14,999 (units)	Discount Price 15,000-29,999 (units)	Discount Price 30,000+ (units) and/or Custom Design
INTRODUCING SOLID FOODS												
10004E	10004S	Introducing Solids Tip Card	ENG / SPA	\$ 1.05	\$ 1.31	\$ 1.18	\$ 1.15	\$ 1.12	\$ 1.08	\$ 1.05	\$ 1.02	Call Us
13505E	13505S	Baby Food Basics Cookbook	ENG / SPA	\$ 2.10	\$ 2.63	\$ 2.36	\$ 2.30	\$ 2.23	\$ 2.15	\$ 2.10	\$ 2.05	Call Us
	13521	FNV Farm Market Bib	N/A	\$ 2.44	\$ 3.05	\$ 2.74	\$ 2.66	\$ 2.59	\$ 2.50	\$ 2.44	\$ 2.38	Call Us
13580E	13580S	Baby Food Kit 2.0 (Card, Book, Tray+Lid, First Spoon and FNV Farm Market Bib)	ENG / SPA	\$ 9.60	\$ 12.00	\$ 10.80	\$ 10.50	\$ 10.20	\$ 9.84	\$ 9.60	\$ 9.36	Call Us
	22006	First Toothbrush	BIL	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
	22007	First Spoon	N/A	\$ 1.51	\$ 1.89	\$ 1.70	\$ 1.65	\$ 1.61	\$ 1.55	\$ 1.51	\$ 1.47	Call Us
	22015	YUMMY Suction Bowl w/ Lid - Assorted Colors	N/A	\$ 4.66	\$ 5.83	\$ 5.24	\$ 5.10	\$ 4.95	\$ 4.78	\$ 4.66	\$ 4.55	Call Us
	22016	YUMMY Suction Bowl - Assorted Colors	N/A	\$ 4.11	\$ 5.13	\$ 4.62	\$ 4.49	\$ 4.36	\$ 4.21	\$ 4.11	\$ 4.00	Call Us
	22017	I GOT THIS Self-feeding Spoon - Assorted Colors	N/A	\$ 1.92	\$ 2.40	\$ 2.16	\$ 2.10	\$ 2.04	\$ 1.97	\$ 1.92	\$ 1.88	Call Us
	22023	MMM...TASTY Silicone Baby Bib NEW in 2024!	N/A	\$ 2.24	\$ 2.80	\$ 2.52	\$ 2.45	\$ 2.38	\$ 2.30	\$ 2.24	\$ 2.18	Call Us
	22024	SMILE Silicone Finger Toothbrush w/ Case and Tip Card NEW in 2024!	N/A	\$ 1.22	\$ 1.53	\$ 1.38	\$ 1.34	\$ 1.30	\$ 1.25	\$ 1.22	\$ 1.19	Call Us
BREASTFEEDING												
	22010	Mama Pop Maker	BIL	\$ 2.63	\$ 3.29	\$ 2.96	\$ 2.88	\$ 2.79	\$ 2.69	\$ 2.63	\$ 2.56	Call Us
	32022	Nursing Pads - Heart Strings	BIL	\$ 2.73	\$ 3.41	\$ 3.07	\$ 2.99	\$ 2.90	\$ 2.80	\$ 2.73	\$ 2.66	Call Us
	32023	Nursing Pads - Watercolor Vines	BIL	\$ 2.73	\$ 3.41	\$ 3.07	\$ 2.99	\$ 2.90	\$ 2.80	\$ 2.73	\$ 2.66	Call Us
	32024	Nursing Pads - Black Lace	BIL	\$ 2.73	\$ 3.41	\$ 3.07	\$ 2.99	\$ 2.90	\$ 2.80	\$ 2.73	\$ 2.66	Call Us
	32012	Healthy Eating While Breastfeeding Tip Card	BIL	\$ 0.79	\$ 0.99	\$ 0.89	\$ 0.86	\$ 0.84	\$ 0.81	\$ 0.79	\$ 0.77	Call Us
	32013	Delicates Laundry Bag w/ Breastfeeding Tip Card	BIL	\$ 3.10	\$ 3.87	\$ 3.49	\$ 3.39	\$ 3.29	\$ 3.18	\$ 3.10	\$ 3.02	Call Us
	32016	Breastmilk Storage Bag - USDA Guidelines - 6-Oz. 25 CT	BIL	\$ 3.83	\$ 4.79	\$ 4.31	\$ 4.19	\$ 4.07	\$ 3.93	\$ 3.83	\$ 3.73	Call Us
	32017	Breastfeeding Set (Delicates Bag, Healthy Eating Tip Card, Nursing Pads - Heart Strings, Mama Pop Maker and Breastmilk Storage Bags - 6 Ounce, 25count)	BIL	\$ 11.65	\$ 14.56	\$ 13.11	\$ 12.74	\$ 12.38	\$ 11.94	\$ 11.65	\$ 11.36	Call Us
	32018	Fruit and Vegetable (FNV) Burp Cloth	N/A	\$ 2.78	\$ 3.47	\$ 3.12	\$ 3.04	\$ 2.95	\$ 2.85	\$ 2.78	\$ 2.71	Call Us
	44038	Banner Pen - Immunization Schedule	BIL	\$ 1.28	\$ 1.59	\$ 1.43	\$ 1.39	\$ 1.35	\$ 1.31	\$ 1.28	\$ 1.24	Call Us
NATIONAL WIC ASSOCIATION (Recruitment and Retention Campaign) PRODUCTS												
	44036E	WIC Banner Pen - Breastfeeding Benefits	English	\$ 1.28	\$ 1.59	\$ 1.43	\$ 1.39	\$ 1.35	\$ 1.31	\$ 1.28	\$ 1.24	Call Us
	44037E	WIC Banner Pen - Breastmilk Storage + Pumping Tips	English	\$ 1.28	\$ 1.59	\$ 1.43	\$ 1.39	\$ 1.35	\$ 1.31	\$ 1.28	\$ 1.24	Call Us
	66001	WIC MyPlate Foodie Bib	N/A	\$ 2.44	\$ 3.05	\$ 2.74	\$ 2.66	\$ 2.59	\$ 2.50	\$ 2.44	\$ 2.38	Call Us
	66002E	66002S WIC MyPlate For the Win Grocery Bag	ENG / SPA	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
	66003	WIC 7" Kid's 4-Section MyPlate - Bilingual	BIL	\$ 3.94	\$ 4.92	\$ 4.43	\$ 4.31	\$ 4.19	\$ 4.04	\$ 3.94	\$ 3.84	Call Us
	66004	WIC Kid's MyPlate Dairy Training Cup w/ Lid - Bilingual	BIL	\$ 2.36	\$ 2.95	\$ 2.66	\$ 2.58	\$ 2.51	\$ 2.42	\$ 2.36	\$ 2.30	Call Us
	66005E	66005S WIC Fridge Thermometer	ENG / SPA	\$ 1.26	\$ 1.58	\$ 1.42	\$ 1.38	\$ 1.34	\$ 1.29	\$ 1.26	\$ 1.23	Call Us
	66006	WIC Breastmilk Storage Bag - USDA Guide, 6-Oz. 25 CT	BIL	\$ 3.83	\$ 4.79	\$ 4.31	\$ 4.19	\$ 4.07	\$ 3.93	\$ 3.83	\$ 3.73	Call Us
	66007	WIC Fruit and Vegetable (FNV) Burp Cloth	N/A	\$ 2.78	\$ 3.47	\$ 3.12	\$ 3.04	\$ 2.95	\$ 2.85	\$ 2.78	\$ 2.71	Call Us
	66008E	66008S WIC Emergency Numbers & Photo Magnet Frame NEW in 2024!	ENG / SPA	\$ 1.94	\$ 2.42	\$ 2.18	\$ 2.12	\$ 2.06	\$ 1.98	\$ 1.94	\$ 1.89	Call Us
	66033	WIC Kid's MyPlate Dinnerware Set	BIL	\$ 11.85	\$ 14.82	\$ 13.33	\$ 12.96	\$ 12.59	\$ 12.15	\$ 11.85	\$ 11.56	Call Us
	66080E	66080S WIC Baby Food Kit (Card, Book, Tray+Lid, I GOT THIS Spoon & Bib)	ENG / SPA	\$ 9.60	\$ 12.00	\$ 10.80	\$ 10.50	\$ 10.20	\$ 9.84	\$ 9.60	\$ 9.36	Call Us
	66081	WIC Breastfeeding Set (Delicates Bag, Healthy Eating Tip Card, Nursing Pads - Heart Strings, Mama Pop Maker and WIC Breastmilk Storage Bags - 6 Ounce, 25count)	BIL	\$ 11.65	\$ 14.56	\$ 13.11	\$ 12.74	\$ 12.38	\$ 11.94	\$ 11.65	\$ 11.36	Call Us

Ask your Account Manager about New Products Availability. Prices subject to change without notice - 04-01-2024; Clearance items excluded from sales and volume discount prices.